

5 September 2006

To: Interested Parties
Fr: John Anzalone / Jeff Liszt
Re: Summary of Polling Results in Louisiana CD-3

Congressman Charlie Melancon remains in a very strong position to win re-election. Melancon continues to show impressive support measures for a first-term incumbent, with a strong favorable rating, a high positive job rating, and good vote support. Melancon currently holds a 32-point lead over 2004 challenger Craig Romero.

- Melancon has excellent support measures for a first-term Congressman. He receives a 64% favorable / 14% unfavorable rating, and a 63% positive / 19% negative job rating.
- Melancon translates his strong support measures into a sizeable 32-point lead over State Senator Craig Romero and two other minor candidates (55% Melancon / 23% Romero). Romero, the losing candidate in 2004, trailed by over 30 points in February as well, and has not been within 30 points of Melancon in our polling since July 2005 (51% Melancon / 27% Romero).
- Melancon receives a strong positive job rating for his performance handling hurricane relief and rebuilding efforts (65% positive / 21% negative).
- It will be hard for Romero to make up ground in this difficult political environment for Republicans. Democrats lead 41% to 29% on the generic ballot, a 5-point increase for Democrats since February.

Anzalone Liszt Research conducted N=600 telephone interviews with likely 2006 general election voters in Louisiana CD-3. Interviews were conducted between Aug. 20-24, 2006 and included displaced residents who have moved back to St. Bernard, Jefferson, and Plaquemines parishes. Respondents were selected at random, with interviews apportioned geographically based on expected turnout. Expected margin of sampling error for these results is $\pm 4.0\%$ with a 95% confidence level.